Managing the devices that **move our world forward.**

motive®

Our products

AI-driven device & service management for a connected world

- **IMPACT Mobile**

Full-stack mobile device management for Android and iOS, with tools to troubleshoot, optimize, and automate support.

- **Home Device Manager (HDM)**

Remote management for broadband CPEs, mesh Wi-Fi, and smart home devices.

- **Entitlement Server**

Seamless activation for eSIM, MultiSIM, D2C satellite, and RCS across Apple, Android, and GSMA TS.43.

- **Service Management Platform (SMP)**

AI-native telecom engine for predictive care, self-healing automation, and OSS/BSS integration.

- **Motive Intelligence**

Our embedded AI engine turns real-time signals from devices, networks, and customers into proactive support actions. It predicts issues, initiates resolutions, and continuously learns, reducing OPEX, improving NPS, and enabling zero- touch operations at scale.

About Motive

With decades of experience spanning the largest and most successful service operators, Motive is the proven leader in device and service management solutions.

We manage over 1.8 billion devices across 150+ global deployments, enabling communication service providers to oversee devices in Fixed, Mobile, and IoT networks. This helps telecom operators worldwide maximize their infrastructure and deliver next-generation services.

Here's how we deliver results for our customers

From one unified portfolio, we help operators onboard and activate devices seamlessly, resolve customer issues before they happen, and deliver smarter, faster digital experiences at scale. Below are just a few of the reasons why leading telecoms choose Motive:

1. Built for telecom. Not adapted

Purpose-built software that understands your network, devices, and customers.

2. One portfolio. Every use case

Manage mobile, home, IoT and service automation from a coordinated suite of telco-native products.

3. AI that acts, not just analyzes

Motive Intelligence is agentic AI: it learns, acts, and resolves across your network, OSS, and customer edge.

4. Aligned with your ecosystem

Apple. Google. GSMA. Samsung. We're ready when you are.

5. Cloud-ready, telco-secure

Deploy on your terms: cloud, on-prem, or hybrid.

Trusted by leaders worldwide

Explore the Motive Resource Center

Learn how the leading telecom operators are reducing costs, improving CX, and modernizing activation and support:

motive.com