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Volume 21, Issue 10

Enterprise & Telecom Industry News

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This month's industry news roundup features major developments across the communications and enterprise technology landscape, including groundbreaking advances in AI, security, cloud, and infrastructure. Key highlights include product launches from IBM and SAP, transformative AI integrations by Motorola and Vonage, and pivotal deals such as HPE's acquisition of Juniper and Telenor's expansion in Norway.

The month's top industry news stories are summarized below. To view breaking news in real-time, visit [Pipeline's News Center](#), follow *Pipeline* on [social](#), and [subscribe](#) to receive our weekly industry enterprise and communications technology news summary.



Agility News

Samsung Electronics and Orange France announced they have successfully completed the [first 4G and 5G calls](#) on Orange France's virtualized RAN and Open RAN network in a city in southwestern France. By leveraging Samsung's versatile vRAN solutions, Orange France has enhanced its network capabilities, benefiting from the increased flexibility and innovation offered by vRAN and Open RAN. IBM released IBM Power11, the [next generation of IBM Power servers](#). Redesigned with innovations across its processor, hardware architecture, and virtualization software stack, Power11 is designed to deliver the availability, resiliency, performance, and scalability enterprises demand, for seamless hybrid deployment on-premises or in IBM Cloud. 1Finity and FiberLight LLC have deployed the [T900 Series Transponder](#) to deliver 800G network services for FiberLight's hyperscale data center customers.

Nokia will power the [Medusa Submarine Cable System](#), a project owned by AFR-IX Telecom. The groundbreaking and new subsea fiber-optic network will connect the Atlantic coast, Mediterranean Sea, and the Red Sea, creating a new high-capacity digital corridor in the region, driving connectivity, innovation, and economic growth across the region. SAP released a new cloud edition of [SAP Customer Checkout](#) which provides customers a seamless, efficient, and scalable point-of-sale solution for the future. Spirent and Juniper Networks have successfully completed the first live public demonstration of [Ultra Ethernet Transport](#), marking a major milestone for the evolving Ultra Ethernet Consortium ecosystem. AT&T plans to quickly build fiber infrastructure thanks to pro-investment policies in the [One Big Beautiful Bill Act](#) passed by Congress. The One Big Beautiful Bill Act will spur investment, maintain U.S. leadership in innovation, and create economic

opportunity nationwide. Thanks to the policies in this legislation, AT&T expects to invest more rapidly in next-generation networks after the bill is signed into law, increasing our investment by an additional 1 million fiber customer locations annually starting in 2026.

Lava Network has collaborated with Fireblocks, the leading digital asset platform, enabling secure blockchain infrastructure. Fireblocks has integrated [Lava's Smart Router](#) to provide secure, vendor-agnostic RPC access that delivers mission-critical uptime to over 2,000 institutional customers. Adform launched its new [Digital-Out-of-Home planner](#) within Adform FLOW. The tool will initially roll out across 15 markets and unify DOOH performance with omnichannel media buys. This includes the global DSP industry's first-ever inventory discovery feature, which visualises available DOOH screen locations. Offering advertisers a holistic view of media to better explore, activate, and optimise truly omnichannel campaigns within one streamlined platform.

AI & Analytics News

Datavault AI announced the expanded commercialization of its flagship AI agents, [DataScore and DataValue](#), built with IBM WatsonX.ai. IBM is also committing AI engineering talent and deep technical expertise over multiple years to help Datavault expand and accelerate the impact of its offerings for clients. The integration is designed to help customers streamline their enterprise financial modeling, risk assessment, and pricing strategies across on-premises, cloud, and hybrid environments. Motorola Solutions is introducing [AI nutrition labels](#) to provide clear, concise information about how artificial intelligence is used across its safety and security technologies. The initiative is a first for public safety and enterprise security products, helping people understand a product's core AI "ingredients," just as food nutrition labels were born from a desire to understand dietary intake.

NTT DATA research reveals that healthcare organizations are [struggling to create cohesion](#) between their GenAI ambitions and strategies. More than 80% of healthcare organization leaders surveyed said they have a well-defined GenAI strategy, but only 40% agreed their GenAI strategy strongly aligns with their business strategy. Only 54% classified their GenAI capability as high performing. ServiceNow unveiled [agentic workforce management](#), a new, innovative extension of end-to-end AI agent orchestration, designed to allow employees to accelerate the impact of AI. Agentic workforce management enables employees and AI agents to seamlessly and securely work together to deliver real business outcomes. ServiceNow also shared that Australia is [going backwards](#) in the race to harness AI, falling 10 points in AI readiness over the past year, with poor planning, lack of skills, and strategic misalignment

threatening jobs and national productivity. Palo Alto Networks has completed its [acquisition of Protect AI](#), an innovative leader in securing Artificial Intelligence applications and models. The acquisition accelerates Palo Alto Networks' commitment to securing the next generation of technology infrastructure, a landscape increasingly defined by the rapid proliferation of AI.

Vonage collaborated with Amazon Web Services to integrate [Amazon Nova Sonic](#), a speech-to-speech foundation model that enables more human-like voice conversations, with the Vonage Voice API. CrowdStrike has expanded its collaboration with Amazon Web Services to [accelerate AI adoption](#) in cybersecurity and secure AI use with the availability of Falcon-MCP, an MCP server for the CrowdStrike Falcon platform, and CrowdStrike AI Red Team Services in the new AI Agents and Tools category of AWS Marketplace.

Network and Mobile News

Deutsche Telekom has shared that even without a fiber-optic connection, customers can now use speeds of up to 500 Mbit/s with MagentaZuhause Hybrid XXL. Deutsche Telekom is once again speeding up its [fixed-network connections](#) and will be offering innovative hybrid solutions for fast

and fail-safe Internet from 1 August. With the new MagentaZuhause Hybrid plans, speeds of up to 500 Mbps for download and 50 Mbps for upload are possible. Globalstar has successfully installed Clifton-8, the first 6-meter tracking antenna dedicated to its upcoming [C-3 mobile satellite system](#), officially kicking off a sweeping global expansion of Globalstar's ground infrastructure related to the new Extended MSS Network. 5G Americas published a new white paper, [Transforming Industries with Integrated Sensing and Communication](#). The report explores how Integrated Sensing and Communication will enhance future mobile networks by enabling them to simultaneously communicate and sense their environment, unlocking powerful new use cases and revenue opportunities.

MobiFone, a leading mobile network operator in Vietnam, has launched its new digital brand, [Saymee](#), tailored for GenZ subscribers, powered by the Amdocs connectX cloud-native SaaS platform. Anritsu Service Assurance is joining [Ericsson's Enterprise Wireless Solutions Technology Alliance Partner program](#) across the global telecom and enterprise sectors. Anritsu and Ericsson have partnered to ensure network reliability and enhanced customer experience for next-generation 5G and LTE networks. Bharti Airtel and Ericsson have deepened their long-standing relationship with a new agreement to support Bharti Airtel's rollout of [Fixed Wireless Access services in India](#) with Ericsson's core network portfolio. The deployment will enhance Airtel's core capability and capacity for Fixed Wireless Access, thereby elevating customer experience for Airtel FWA users. MVNX has streamlined its operations and simplified the process of onboarding new MVNOs by upgrading and expanding its use of [Cerillion's BSS/OSS suite](#).

Three of Nokia's network APIs, Quality of Service on Demand, Number Verification, and Device Location Verification, are [now available on Google Cloud Marketplace](#), making it even easier for thousands of developers around the world to access the APIs to write applications that developer customers can use. Singtel has signed a contract with NEC Corporation to build the [Asia United Gateway East submarine cable system](#) connecting Singapore and Japan, with Brunei, Indonesia, Malaysia, the Philippines, South Korea, and Taiwan. Targeted for completion by the third quarter of 2029, the 8,900 km high-capacity cable system will support the demand for more bandwidth across this route, enhancing digital connectivity in the region.

Security & Assurance News

Intruder has launched [GregAI](#), an AI-powered security analyst with comprehensive visibility into users' security infrastructure, now available in beta. Unlike generic AI assistants, GregAI integrates directly with Intruder's exposure management platform data, providing contextual security intelligence that helps lean security teams efficiently manage vulnerability workflows while maintaining a strong cybersecurity posture. PCI Pal launched its new [Fraud Management Suite](#), beginning with AI-powered risk scoring for customer engagements. Designed to protect against rising card-not-present fraud, the new capability delivers real-time risk insights to agents and AI bots before a payment is collected – reducing chargebacks and revenue loss without adding friction to the customer experience.

Orange Cyberdefense has acquired [100% of ensec](#), a Swiss cybersecurity company based in Zurich, known for its expertise in consulting, IT security integration, managed security services, and tailored support for a wide-ranging portfolio of products from leading cybersecurity providers. This targeted acquisition, which was finalized on 23 July, will reinforce Orange Cyberdefense's existing presence in Switzerland. Fortinet has expanded innovations within its unified operating system, FortiOS, that protect against quantum-computing threats to current encryption standards. The [latest FortiOS](#) capabilities help organizations with highly sensitive data deploy encryption algorithms and key distribution methods that can withstand quantum-powered attacks, stack algorithms for more robust protection, and easily transition to post-quantum

security. HP Wolf Security released a [new report](#), Securing the Print Estate: A Proactive Lifecycle Approach to Cyber Resilience - highlighting the challenges of securing printer hardware and

firmware (platform security), and the implications of these failures across every stage of the printer's lifecycle. Based on a global study of 800+ IT and security decision-makers, the findings show that platform security is being overlooked, leaving concerning security gaps.

Resilience, CrowdStrike, and Amazon Web Services formed a [new collaboration](#) to empower enterprises to proactively mitigate cyber risk and minimize material losses from cyber incidents. Through this new partnership with CrowdStrike and expanded collaboration with AWS, customers can leverage the Resilience Threatonomics Platform to turn security insights into financial risk mitigation strategies and help improve cyber insurance coverage terms.

Cloud News

Opti9 has achieved the Amazon Web Services Managed Service Provider Partner Program designation. This designation validates Opti9's proven expertise in delivering comprehensive AWS solutions across [every stage of the cloud lifecycle](#), from planning and migration to operations, support, automation, and continuous optimization. Oracle and AWS announced the general availability of Oracle Database@AWS. Customers can now run Oracle Exadata Database Service and Oracle Autonomous Database on dedicated infrastructure on [Oracle Cloud Infrastructure within AWS](#). Oracle Database@AWS is available in the AWS U.S. East (N. Virginia) and U.S. West (Oregon) Regions, with plans to expand availability to 20 additional AWS Regions around the world.

Coupang has rebranded its AI cloud computing service as [Coupang Intelligent Cloud](#). CIC represents the evolution of Coupang's AI infrastructure. Over the years, Coupang has extensively utilized its AI computing infrastructure to enhance its services and operations and also provides GPU-as-a-Service, including to external parties. HCLTech and Equinor have expanded their IT collaboration to support the next phase of [Equinor's digital transformation](#). This expanded relationship will cover Equinor's IT landscape across several key strategic areas. Morrisons is enhancing the shopping experience for its ten million weekly customers with the launch of a new in-app Product Finder. Built with Gemini AI models on [Google Cloud's advanced platforms](#), including BigQuery and Cloud Run functions, this innovative tool helps shoppers quickly locate products within stores, even during busy periods and seasonal rearrangements.

Market News

Hewlett Packard Enterprise and Juniper Networks have [reached an agreement](#) with the U.S. Department of Justice that, subject to court approval, resolves the DOJ's lawsuit challenging HPE's acquisition of Juniper and clears the way for the transaction to close. Rohde & Schwarz has [acquired ZES ZIMMER Electronic Systems GmbH](#). The privately owned company based in Oberursel, Hesse, has been designing, developing, and manufacturing high-precision power measurement equipment for four decades. The acquisition complements the Rohde & Schwarz test and measurement product portfolio. This is an important step that contributes to the company's long-term growth strategy and will benefit the customers of both companies.

Telenor has acquired GlobalConnect's [consumer business in Norway](#) in a transaction valued at NOK 6.0 billion. The deal marks a significant strategic step in strengthening Telenor's position in the Norwegian fibre market. Apple's Jeff Williams will transition his role as [chief operating officer](#) later this month to Sabih Khan, Apple's senior vice president of Operations, as part of a long-planned succession. Williams will continue reporting to Apple CEO Tim Cook and overseeing Apple's world-class design team and Apple Watch alongside the company's Health initiatives. Apple's design team will then transition to reporting directly to Cook after Williams retires late in the year.

IonQ has acquired Capella Space Corporation, an [American space tech company](#) with synthetic aperture radar and satellite solutions for government and commercial applications. Ericsson

completed the [equity investments](#) by twelve global communication service providers into its subsidiary Aduna, formally establishing Aduna as a 50:50 joint venture. Aduna was created to combine and sell aggregated network Application Programming Interfaces globally.

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