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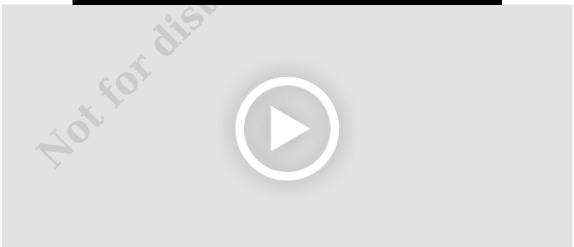
Snowflake Expands Global Reach of Al Data Cloud

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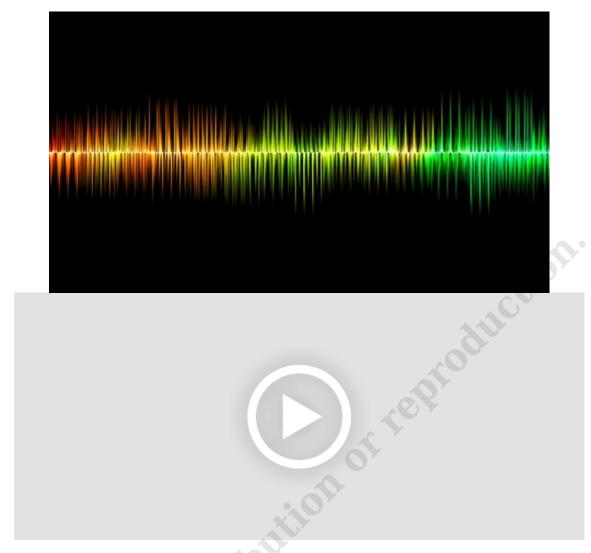
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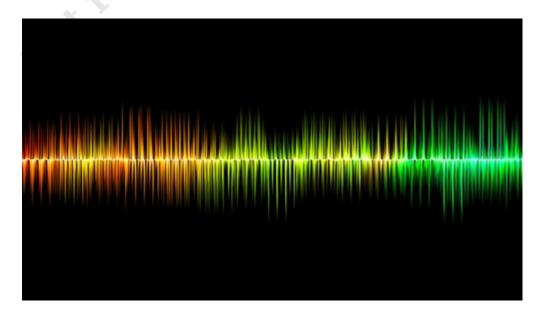
**End-to-End Solutions for Broadband Networks** 

In case you missed Lindsay Broadband - a division of Technetix group at the SCTE Cable-Tec Expo, this video highlights the must-have, end-to-end solutions for your network.



**Predicting Colonial Pipeline: Mitigating Risk and Compliance** 

Mitigating risk and compliance for lawful intercept using lawful intelligence is explored in this Pipeline article feature SS8. Learn how CSPs can comply with lawful intercept regulation, while empowering law information with critical, real-time data.





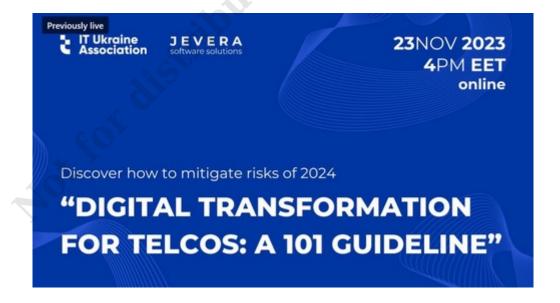
Podcast: The Evolution to 6G

The world's eyes are already looking forward to the potential of 6G. Demands resulting from innovative use cases, for instance specific requirements from different industries and other user groups, as well as overarching goals like sustainability, are driving the standardization and development of mobile technologies.

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A Dynamic Panel Accussion Featuring
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PANEL DISCUSSION

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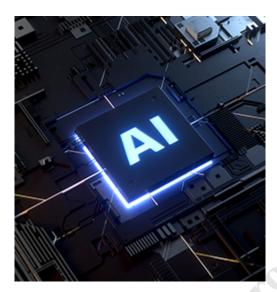
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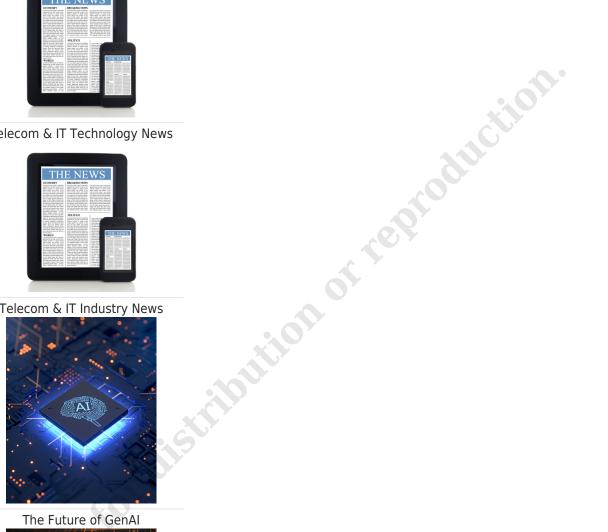
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# Case Study: GSM wireless network build

PROJECT GSM wireless network build

#### SITUATION

When a converged telecommunications services provider faced the sale of its wireless partner properties to a large, national wireless company, it chose to expand its market pervetration by building its own wireless GSM network.

The provider engaged Cycle30 to build out, integrate, and deploy all of the BSS & OSS functions to support the new GSM network and wireless services in three metropolitan areas, over an aggressive nine-month timeline.

CHALLENGE
Critical to the ROI of the buildout was the ability to successfully acquire a number of new wireless subscribers, while retaining 99 percent of existing subscribers from the old MVNO

Cycle 30 planned and delivered all necessary BSS, OSS and conversion functions to support two separate network and product go-live dates, dictated by a strict schedule from the provider acquiring the partner assets.

In addition, severe winter conditions across the provider's geography forced Cycle30 to compress the timeline in order to complete the conversion before winter.

- Cycle30 conducted end-to-end testing of the network and conversion process to end seamless customer experience while finishing the deployment
- Delivered the project on time
- · Delivered the project 10 percent under budget
- . Cycle30 flexed to the provider's network deployment needs, so that BSS/OSS and conversion activities accelerated progress instead of impeding it

  Provider successfully converted 48,000 subscribers to its new GSM wireless network
- Customer conversion retained 99.2 percent and added 42,000 new subscribers.



# A Best Practices Framework for the Telecom Ecosystem

It is proposed to develop a best practices framework for the telecom ecosystem to boost investment in innovation and increase vendor diversity. The design and implementation of this framework should involve telecom operators, both large and small vendors, investors, government agencies and other relevant players.

# Disclaimer

The recommendations presented in this paper are intended to seed industry discussion with the aim of gaining wide acceptance across the industry. We recognize that not all the recommendations may be supported by all players participating in the discussions. Our intent is to identify the most important areas to achieve meaningful change, and to work towards consensus on implementing them within an effective best practices framework for the telecom ecosystem.

Telcos need significant innovation to address their key challenges of: generating new revenue streams reducing the energy consumption of networks, managing complexity (which is different from reducing complexity) and making networks more robust to vendor failures, cyber-attacks and environmental extremes (e.g., floods, high temperatures, hurricanes). Current telco innovation and procurement practices, rather than encouraging the innovation they need, are unfortunately deterring it. Our international consultation with telecom vendors and industry stakeholders<sup>1,2</sup> has identified key areas where telecom operators globally should improve their processes for engagement with the telecom ecosystem in order to encourage more investment in innovation more widely.

We organized a series of colloquiums with leading telecom industry veterans to consider the following questions:

- What does innovation mean in the context of the telecom industry?
- How can supply chain diversity be encouraged and supported?
- · What are the barriers to innovation, and how can they be overcome?
- · How can investment risk be reduced?

The discussions were held under Chatham House Rules to encourage candor and we followed this up with a series of published articles. 1.4.3 This paper summarizes the recommendations which emerged rom these discussions and is derived from our "code of conduct" proposal published in November

#### Importance of Startups

Our recommendations are predicated on the assumption that the telecom ecosystem benefits when startups are motivated to invest in R&D and offer innovative new products. Large companies typically begin as startups but tend to become less innovative and less responsive to their market as they grow, making them vulnerable to disruption by more innovative and nimble new players. This creates a cycle of destruction and renewal which drives advancement in every field of human endeavor.

Final May 18, 2022

Page 1 of 5

ction.



remain in compliance during regulatory change



Regulatory considerations are crucial to the success of any communications company. Do you need expert sestimony or interpretation of a tariff or FCC order? Perhaps you've worked about ONLEA, CPNI and Red Flag compliance, or need a wiseless, efficient or interconnection agreement. More importantly, do you need stortance in interpretation and identifying the revenue impacts of the FCC's most recent USE/RCC Reform Order?

CHR's Business Compliance group provides you with the information needed to stato of important federal issues affecting small and nual telops - allowing your busine renain in compliance during regulatory change.

CHR can help you with timely compliance reporting and assist with the implementation of legulatery requirements. CHR's FCC Report provides crucial information on key regulatory insues affecting your day to-day business operations. Our Business Compliance group provides state and national regulatory services and implementation services associated with regulatory requirements. The Business Compliance group works with regulatory commissions, legislatery bodies, and national and state associations to help develop and implement selecommunications policies.

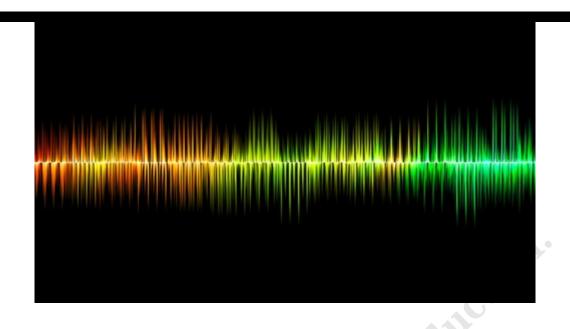
Services presided by our Business Compliance group include:

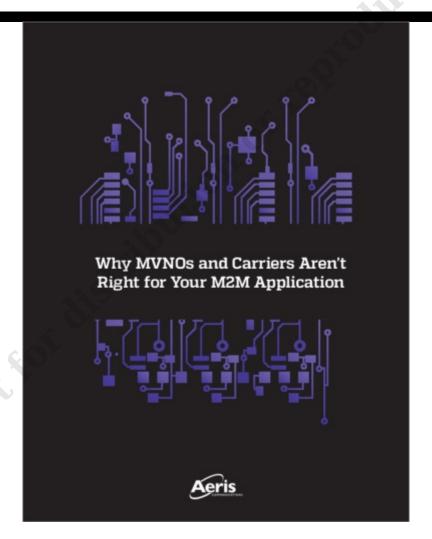


- Revenue and billing assurance Municipal franshise and rightsoftway agreements. Preparation and filling of PCD/state reports. Bundling and pricing of services Switched and special access princing, rating, and audits State and federal USF funding requirements. USF compliance fillings. ETC compliance fillings. Traffic termination and inseconnection agreements filled visitors compliance.
- Regulatory monitoring
  Revenue impacts of USF/ICC seform
  Local and access tariffs

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### FSP 3000 OLS

# A versatile and truly open line system

5G and cloud-based applications offer enterprises, carriers and service providers enormous potential for growth. However, this continuous and rapid change also creates the need for more network capacity and flexibility. It's essential to build today's networks on an open, flexible and scalable optical layer ready to accommodate evolving demand and innovation. Featuring a fully modular and open design, our FSP 3000 open line system (OLS) provides complete versatility and best performance in metro, core and data center interconnect (DCI) applications.

Truty open.

Open disaggregated optical networking is one of the industry's hottest trends. By deoxupling terminal functions from the line system, this approach offers complete facilitity to adopt the latest between green and where needed. Our FSP 3000 OLS is truly open, allowing total readom to evotive and optimize each network layer separately. Network operators can investige and expand when the infrastructure at any time with the technology of their choice. What's more, with open and standard interfaces, our ISP 3000 OLS exity integrates into software-controlled networks.

Our FSP 3000 OLS empowers network operations to create the solution that meets their exact requirements. With a modular architecture, wastild examplication and multiplesing options, and different chansis sizes, our FSP 3000 CLS exhibits customised solutions. Operators can simply mix and match the optimise filters and amplifiers and pack them into the bendfring shelf. This makes our FSP 3000 OLS clear for any type of meteoric infrastructure.

Future-proof investment.

Cohevent modulation schemes are becoming increasingly diverse to maintile transport network capacity and minimate the cost-peobl of transport. Feedble terminals with variable modulation formats and based state existingly of capacity-week state. The utilinate network performance wises also on line system capabilities, and that's why open line systems have increasingly become important storage (a water. With a combination of high-performance features, our FSP 3000 GES transports any cohevent modulation format as well as all surjections any cohevent modulation format and well as all surjections of high-resolution linegrid and modular activities on Foldship sparenties a follow-pool GES that can scale and accommodate any modulation format and based state of less billy with configurations able to support discribed electricologies.



# Aot for distrib **Whitepapers**



FEBRUARY 24, 2010

CLOSING THE COMPLEXITY GAP A CASE STUDY IN NETWORK INTEGRITY



# Case Studies



# WITCOM deploys open multi-vendor solution to power smart city initiative

# Secure open platform powers edge cloud for IoT, video and next-gen services

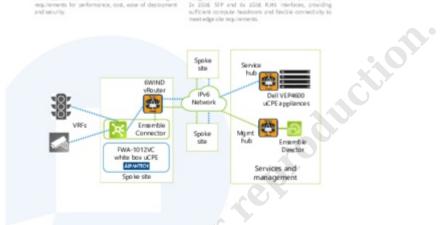
WITCOM provides business customers, government institutions, and ITC service providers in Wesbaden with professional telecommunication services and secure data center services. Now WITCOM is deploying an open uCFE platform as an edge cloud to host smart city services, including IoT, traffic control, surveillance, and wholesale services.

With network functions virtualization (with) and universal CPE (sCPE), named city operations. New WICCOE can registly and efficiently deploy nest-generation services. And once the sCPE servers and software are deployed, the operation can use it as a patterns for innovation, New services can be added dynamically, without changing the deployed hardware, deplacitable investigate the steel of innovation.

discoso, an If service provider in continental funge assembled a solution using best-of-oved supplies to power this innovative deployment. Working togethe the supplies learned up to meet WTCDBh dringer requirements for performance, cost, ease of deployment set deposition. The solution is deployed on a central hub site as well as

Security is an essential element of the solution, and is provided by the distribution that viscourier. The viscourier is deployed in visual machines (VMs) at each of the spokes, and at the hub as an aggregation.

The spole sites are located in outdoor cabinets leaturing the widely adopted TWW-D2IDX white box LOPE from Advantech. This optimized and venatile appliano integrates the Intel Atlant\* C1768 processor B coved, and \$2.1565. \$19 and 64.1565. RMS intelliges, postuling surFicient compute headquare and fee/bile connectivity to the control of the C1765.



# Whitepapers



## Cellular One of Northeast Arizona Selects Info Directions' Billing, CRM and Point of Sale Solution

Integrated OSSBSSPOS solution to help trailifies based wheles a provider improve operations and enhance service value throughout its outcomer support and retail units.

LAS VEGAS, CTIA WIRELESS (April 1, 2009) — Into Directions, Inc. (booth 65706), leading developer of net-certific billing, rating, order management, worldbar and setting solutions for the felecommunications industry, is pleased to a mounce that mobile service provider 5 mth Bagley, Inc., doar Cellular One of Northward Arbona has seleded its CostGuard® OSS/BSS software application and Lasys. Point of Sale module. Smith Bagley, Inc. will use the company's line of software solutions in the Into Directions ASP to manage string, billing, CRM and retail operations for its growing subscriber base.

Smith Bagley, Inc. dba Cellutar One of Northeast Arizona is a rural cellular communications company that provides voice and data service over a GSM metwork in northeast Arizona, southern Utah, and northwest New Mexico. Providing service since 1990, Smith Bagley, Inc. is committed to othering its more than 80,000 subscribers the latest in phones, accessories, confertiand services for mobile communications.

With the implementation of the CostGuard OSS/BSS and fully integrated Lexys Point of Sate module, Smith Bagtey, Inc. with have the ability to secure a single view of customer activities and purchases from both its headquarters location and throughout its network of more than 20 retail locations. The company will leverage the shared CostGuard and Lexys Product Catalog to stime miline the Isruch of new products and services and create upselling and cross-selling opportunities using CostGuard's parter foreign Guided Assignment feature.

"We look torward to using CostGuard to further our mission of providing our customers with cutting edge products and services.—Irom handsets to taplop allocards and everything in between. Having an integrated billing, CFM and point of sale solution gives us the intestructure needed to improve our operations and respond quickly to the evolving demands of our subcorbe base," said Melissa Covington, Director of Technical Operations of Smith Bagley, Inc. "We are pleased to find a partner like Into Directions that is committed to serving the rural vieless market. We articipate building a long and multially beneticial partnership with Into Directions."

-mom

# Whitepapers

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ction.

# TCP Technology and Testing Methodologies

Building and the Park of Secretary 1980

As enterpties us emore andinore applications, such as Voice-over-IP (Voil9). Customer Relationship Management CRMII and Enterpties Resource Planning (ERP), service providers are now taced with the obligation to enforce stringers service level agreements (SLA). Furthermore, he typical SLA parameters such as throughput, latency, pairs and farme loss only cover the relativisty performance up to the IP (lettered Protocol layer and do not necessarily reflect the true user separence. How can service providers made sure that the end-user's most important applications make sure that the end-user's most important applications make sure high tendedith?

#### TRANSMISSION CONTROL PROTOCOL

TOP is one of the two original components of the PF suite commonly reterred to an TOPM? It provides connection criented, and to-referred to an TOPM? It provides connection criented, and to-referred communication services at an intermediate level between application programs and the PR of these religidate communication and guizarries are orderly definery to the upper layers for non-rest-time applications such as result, FIRP ETTP, etc. The time connection-methed means the two applications must establish a TOP connection before they can exchange define.



#### tgure 1. CSI raterence model and nomenclatur

## HOW TCP OPERATES

The primary purpose of TOP's to provide reliable connection service between hosts. However, this becomes challenging on less residual networks such as the Internet. This hundle is overcome by the implementation of flow corrord, which netween the integrity of each segment sent, and the congestion control mechanism for each byti stream, which allows the receiver to limit the amount of data a send can internet. To accornicate this TOP provides the following:

#### Basic Data Transfer

GOI BISTRIAN

TOP is able to transfer a continuous stream of bytes in each direction between applications by packaging the traffic into TCP segments which are passed to the P'kyer for transmission, TCP has the ability to decide when to block or forward data.

#### Reliability

TCP's able to recover from data that are dismaged, but, duplicated or delivered out of order by assigning a sequence number to each byte transmitted, and requiring a positive activowed organism (ACN) from the facered. If the ACN, is not encovered within the timeous interval, the data is restauranted. In addition, the receiver uses the sequence number to remarage segments that may be received out of order and eleminate displicate segments. A checkwar added to each transmitted segment is checked at the received out of oldicard dismanded segment is checked at the received out of oldicard dismanded segment.

#### Flow Control

The neceiver controls the amount of data the transmitter can send by influring a window size value with every ACK. The vicidov size value indicates the number of bytes he sender may transmit before neceiving further permission. In addition, the sequence numbers and neceive windows behave the cicks that shift every time the neceiver neceives and acknowledges a river data segment. The sequence number loops back to zero, once it imm out of numbers. Figure 2 is a visual representation of the sequence numbers and in maximum

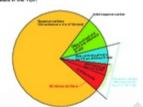


Figure 2. TCF attrator

#### Multiplexin

thry processes or communications can run within a single TCP-host, network societ uniquely identifies each correction by binding posts or processes. Consequently, multiple societs can be used during a imple exchange between two-hosts, thus reducing the impact of highstemp retworks and the window allocation buttler limit.





# Customer Centric Marketing for the Telecommunications Industry

A strategic approach to marketing for customer retention and business growth



# ONTOLOGY Not for diff





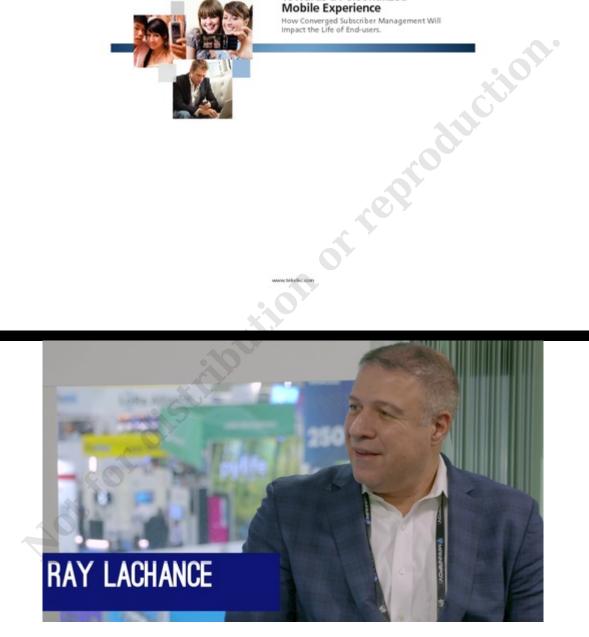






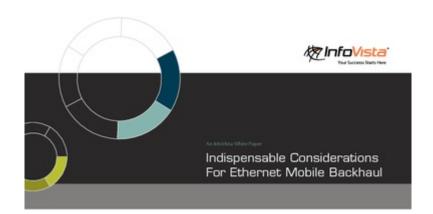
# Towards a Personalized Mobile Experience

How Converged Subscriber Management Will Impact the Life of End-users.











# CONNECTED SERVICES



From wireless to wireline networks, CHR has the insight and expertise that empowers the services connecting customers and communities. We stand ready to partner with you on all your project needs—from concept to construction. Whether you're deploying new networks or launching next-generation services, from funding to field services, CHR is with you every step of the way.

CHR's Connected Services provide the platform for next-gen networks and brings them to life. Our expertise in execution enables IP evolution—guaranteeing improved network reliability and scalability to support the services that maximize ARPU, reduce churn and generate new revenue while achieving regulatory requirements and reducing CAPEX.

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